

PARTNERSHIP & EXHIBITOR PACKAGES



CARIGUARD NATIONAL DISASTER PREPAREDNESS PAVILION

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In alignment with our commitment to supporting initiatives that enhance the lives of people in communities, **CariGuard** (formerly Talius) has partnered with the **Barbados Manufacturers' Association (BMA)** to integrate the **CariGuard National Disaster Preparedness Expo** into the **Trade and Innovation Expo (TIE)**. We will now host the **CariGuard National Disaster Preparedness Pavilion (CNDPP)** during TIE 2025, which will take place from **June 4–9, 2025**.

This partnership offers a unique opportunity to raise awareness among Barbadians on how to prepare for, manage, and recover from disasters. The initiative aims to **educate and entertain** communities while providing a robust platform for exhibitors to connect with local and international stakeholders.

Key Activities

Our partnership includes participation in the following flagship activities:

- **Opening Ceremony:** June 4, 2025 (Pelican Village)
- **International Buyers Conference:** June 5–6, 2025 (Pelican Village)
- **Trade and Innovation Expo 2025:** June 7–9, 2025 (Gymnasium)

The **CariGuard National Disaster Preparedness Pavilion (CNDPP)** will showcase various disaster preparedness strategies, health and wellness tips, and practical advice for individuals and businesses. Additionally, we have secured both indoor and outdoor exhibition spaces to cater to the diverse needs of our exhibitors.

We invite you to partner with us as we embark on this **Disaster Awareness Journey**, combining public education with a high-impact platform for brand visibility and engagement.

Partnership Packages

Elite Partner Package – \$12,500 (2 Spots Available)

- **B2B Panel Participation:** Your business will be featured in the B2B panel discussion, "*The Role of Manufacturing in Disaster Preparedness*," offering high-profile exposure to industry leaders and peers.
- **Opening Ceremony Passes:** Invitations for up to two (2) representatives to join distinguished guests and VIPs at the opening ceremony.
- **International Business Conference Representation:** Inclusion in the international business conference for networking with regional and international leaders.
- **Feature Spot in Conference Room:** Showcase your initiatives and solutions during a dedicated presentation slot in the conference room at the expo.
- **Premium Event Space (Optional):** High-visibility booth location in the pavilion for direct attendee engagement.
- **Extensive Brand Exposure:** Prominent logo placement across all pavilion-related promotions, media releases, social media campaigns, and digital outreach. Special mentions in all radio and television marketing activities tied to the CNDPP.
- **Competitions and Giveaways:** Opportunity to host pre-event competitions (subject to BMA approval), contribute giveaways at the International Buyers Conference, and provide tokens or door prizes for the B2B panel discussion.

Premier Partner Package – \$7,500 (2 Spots Available)

- **Feature Spot in Conference Room:** Opportunity to present insights, products, or services in a key session within the conference room.
- **Opening Ceremony Access:** Invitations for representatives to attend the opening ceremony and network with key stakeholders.
- **Prime Event Space (Optional):** Booth location in a prominent area of the pavilion to engage directly with attendees.
- **Prominent Brand Placement:** Logo included in select pavilion-related promotional materials, event communications, and mentions in all radio and television marketing activities tied to the CNDPP.
- **Competitions and Giveaways:** Opportunity to contribute giveaways such as tokens for the panel discussion or door prizes.

Supporter Partner Package – \$2,500+ (Cash/Kind)

- **Event Brand Placement:** Visible placement of your logo within the Disaster Preparedness Pavilion to ensure brand recognition during the event.
- **Digital and Promotional Inclusion:** Logo featured in select pavilion-related digital campaigns, social media posts, and promotional materials. Mentions in some radio and television marketing activities tied to the CNDPP.
- **Competitions and Giveaways:** Opportunity to provide panel discussion tokens or door prizes for greater audience engagement.

We are offering a limited time fast action discount for our partners. Please see below for discount information. Please note discounts will only be valid if the full amount is paid before the end of the discount period.

Elite Partner Discount - \$500 on or before April 17, 2025

Premier Partner Discount - \$250 on or before April 17, 2025

Supporter Partner Discount - \$125 on or before April 17, 2025

Exhibitor Packages

Our Exhibitor Packages provide opportunities for you to showcase your products and services while connecting with key decision-makers, emergency response professionals, and the community. This is your chance to position your brand as a leader in disaster preparedness and resilience.

All participants with the Cariguard National Disaster Preparedness Pavilion will benefit from:

- **Marketing & Promotion:** Be mentioned in TIE Expo and CNDP Pavilion promotional campaigns.
- **Pavilion Engagement:** Participate in pavilion-specific games and activities designed to highlight your brand.
- **Complimentary Exhibitor Training Workshop:** Gain insights on maximizing your impact at the event.

There are two booth options available:

Indoor Booth – \$2,150 (12 Spots Available)

Gain visibility in a high-traffic area.

Ideal for: Businesses and organizations specializing in disaster preparedness, emergency response, and resilience solutions.

Outdoor Booth – \$475 (8 Spots Available)

Capture attention with a high-visibility outdoor booth

Ideal for: Vendors offering disaster-related products, safety gear, emergency supplies, and more.

Indoor Booth Discount - \$150 on or before April 17, 2025

Outdoor Discount - \$75 on or before April 17, 2025

***All booth Spaces in the Cariguard National Disaster Preparedness Pavilion are 10X10 and all Pricing is VAT Inclusive**

Thank You!

We extend our heartfelt thanks to all our partners, exhibitors, and collaborators who make this initiative possible. Your support is vital in helping us create a safer, more resilient Barbados through education, awareness, and meaningful connections. Together, we can empower communities and inspire positive change.

Thank you for joining us on this impactful journey. We look forward to your participation in the CariGuard National Disaster Preparedness Pavilion!